

## PRESS RELEASE

### Hemlock Printers Partners with Rolland to Expand ZERO Carbon Neutral Program

*October 6, 2020* – Hemlock Printers, long recognized as one of North America’s most sustainable commercial printers, this week announced further expansion to their ZERO Carbon Neutral Printing Program. In partnership with Quebec-based mill, Rolland, this initiative embraces the companies’ commitment to the circular economy by reducing and mitigating CO2 emissions throughout the paper and printing supply chain lifecycle.

Hemlock’s ZERO program has taken great strides in the past two years, expanding its availability of carbon neutral papers and products. Integral to the program’s continued expansion is the addition of Rolland Enviro 100% PC, a leading FSC® and Ancient Forest Friendly certified 100% post-consumer waste paper, which is now automatically carbon neutral when specified by the customer.

“Collaborating with Rolland was a natural fit for us, as they continue to show exemplary leadership in driving our industry towards the use of recycled, environmentally progressive papers,” states Hemlock’s President, Richard Kouwenhoven. “We share the aligned goals of reducing carbon emissions across our operations and throughout our supply chain while working towards the protection of critical forest landscapes through the use of high-post consumer content paper products. We look forward to working with Rolland on this important initiative in the months and years ahead.”

Rolland’s manufacturing processes demonstrates their commitment to think circular and reduce emissions. From recycled fiber sourcing to biogas energy supply to closed-loop water systems and hydrogen peroxide bleaching processes, their recycled paper is one of the most environmentally sustainable in North America.

“At Rolland, sustainability is simply ingrained in everything we do, and transparency and credible, science-based information have been key in getting us here,” explains Renée Yardley, Sr VP Sales & Marketing. “With our Life Circle Assessment (LCA) report and Sustainability Plan, we’re leading the charge in sustainable innovation and environmental stewardship. We believe this strategy will take us and our partners to the next level. As such, we are proud to be a partner with Hemlock to expand the ZERO Carbon Neutral Printing Program.”

The now-100% carbon neutral sheet also offers Hemlock’s customers across North America high quality and cost-effective options with Enviro Satin and Enviro Cover sheets that meet the needs of both offset and digital print projects. Swatch books, samples and more detailed technical information is readily available from Hemlock and its representatives.



Hemlock Printers Ltd.  
7050 Buller Avenue  
Burnaby BC  
Canada V5J 4S4

t 604 438 2456  
1 800 663 2456  
f 604 439 1692  
[hemlock.com](http://hemlock.com)

### About ZERO

Developed over a decade ago in partnership with Offsetters, a Vancouver-based provider of high-quality climate change solutions, Hemlock's ZERO Carbon Neutral Printing Program has enabled hundreds of customers to neutralize over 15 million kilograms of carbon emissions (kg CO<sub>2</sub>e) by investing in forest conservation projects that exist to protect the biodiversity of life on earth and the health of our world's forests. To learn more about Offsetters and Hemlock's Portfolio, [click here](#).

### About Hemlock Printers

Hemlock Printers is one of the largest commercial printers in the Pacific Northwest, building its success for over fifty years on a commitment to craftsmanship, sustainable practices and continuous innovation. With an 79,000 sq ft production facility in Burnaby, BC and sales offices in Seattle and San Francisco all operating 100% carbon neutral, Hemlock is consistently recognized as an industry leader. For more information visit [www.hemlock.com](http://www.hemlock.com) or contact Doug Climie at 604.439.5004 or [doug@hemlock.com](mailto:doug@hemlock.com).

### About Rolland

Rolland Papers strives to manufacture the best recycled paper and maintain the smallest possible environmental footprint. Made from 100% post-consumer fiber, and with biogas as a main energy source, Rolland's Enviro products line has the smallest environmental footprint in North America's paper industry. For more information on Rolland and their sustainability practices, visit [www.rollandinc.com](http://www.rollandinc.com) or contact Michael Andonovski at 416.428.8912 or [mandonovski@rollandinc.com](mailto:mandonovski@rollandinc.com).



The mark of  
responsible forestry