



For Immediate Release
January 12, 2010

ANNOUNCING THE JIM RIMMER COMMUNITY SCHOLARSHIP FOR DESIGN
THE SOCIETY OF GRAPHIC DESIGNERS – BC MAINLAND CHAPTER AND HEMLOCK
PRINTERS LTD. ANNOUNCE PRESTIGIOUS SCHOLARSHIP FOR DESIGN STUDENTS

(January 12, 2010) Vancouver, British Columbia – Society of Graphic Designers – BC Mainland chapter (GDC/BC) and Hemlock Printers Ltd. are proud to announce the Jim Rimmer Community Scholarship for Design. With more than 50 years of expertise in design, book design and typography, Jim Rimmer is revered locally and internationally.

Sadly, Jim Rimmer passed away on Saturday, January 9th after a battle with cancer. The scholarship was initially announced in November 2009 at Practivism, an annual GDC/BC event. Though he knew of the scholarship in his name, Jim Rimmer was too ill to attend Practivism.

Dick Kouwenhoven, president and CEO of Hemlock Printers, says, "We are very proud to support the next generation of designers in our community, and feel it's fitting to honour Jim Rimmer's contributions to the field with this scholarship."

The Jim Rimmer Community Scholarship for Design will be awarded annually to two students who demonstrate the use of design thinking to benefit their community, and have used print to effectively communicate a message, effect action, or promote change.

Applications for the two \$1,000 scholarships are due at the end of September and will be judged by representatives of Hemlock Printers and GDC/BC. The recipients will be announced each November at Practivism, of which Hemlock Printers are the presenting sponsors.

"Jim Rimmer is an icon of Canadian design, craftsmanship and ingenuity. This scholarship is a reminder to the new generation of design thinkers that we need to retain the principles of our craft," says Marga Lopez, MGDC, president of GDC/BC. "Jim led by example. His work and passion will always be remembered by our members and everyone in the design industry."

The Society of Graphic Designers of Canada (GDC) was founded in 1956. The GDC's mandate is to maintain a defined, recognized, competent body of graphic designers and to promote high standards of graphic design for the benefit of Canadian industry, commerce, public service and education.

Hemlock is Western Canada's premier commercial sheetfed printer, competitively offering a full range of services, from traditional litho to digital print and fulfillment services, provided from two adjacent locations in Burnaby, BC, Canada. With auxiliary sales offices in Victoria, BC and serving our US customers from Seattle, San Francisco and Monterey, Hemlock supports clients throughout North America with a focus on quality, innovation, environmental excellence and professional service.

-- 30 --

For more information, contact Darren Carcary MGDC at pr.bc@gdc.net, or visit http://www.gdc.net/chapters/bc_mainland.htm.

HEMLOCK
PRINTERS LTD.
7050 BULLER AVENUE
BURNABY
BRITISH COLUMBIA
CANADA V5J 4S4
TEL: 604 438 2456
FAX: 604 439 1692
www.hemlock.com

I
N
T
E
G
R
I
T
Y
i
n
c
o
l
o
u
r