



For Immediate Release
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HEMLOCK DELIVERS WITH CANADA'S FIRST 100% ELECTRIC TRUCKS

Burnaby, BC – July 13, 2010 – Hemlock Printers is proud to announce its participation as the first customer of Novex Couriers' 100% electric powered delivery service. The trucks, manufactured by Smith Electric, are the first of their kind in Canada and will be used by Hemlock for daily freight and courier deliveries primarily in Burnaby, Vancouver and Richmond.

"We are excited to participate in this initiative with our clients being among the first in Canada to receive emission-free deliveries. It's another significant step for us as we look to green all aspects of our operation. Congratulations to Novex for their leadership in bringing this new service to Metro Vancouver." said Richard Kouwenhoven, Hemlock VP Client Services.

Hemlock's interest in lower emission couriers was spurred by its commitment to reducing its operational greenhouse gas emissions 33% by 2020. By shifting a portion of its local deliveries to electrically powered trucks, Hemlock is able to achieve real emission reductions and have found a fitting complement to *Zero*, Hemlock's Carbon Neutral printing program.

"It is important to have partners like Hemlock who are willing to show leadership in using zero emission vehicles to deliver their product." said Ken Johnston, Novex President. "Novex has made a commitment to do the right thing for our environment, and the shift to zero emission vehicles is the future of the delivery business".

Hemlock welcomes the arrival of emission-free freight services as another great example of green business innovation within our community and is proud to support its success. Each electric truck will save approximately 29 tonnes of greenhouse gas emissions yearly and eliminates smog-forming exhausts, equivalent to taking 6 cars off the road.

Hemlock is Western Canada's premier commercial sheetfed printer, competitively offering a full range of services through a main plant and a digital print division, located in Burnaby, BC. With auxiliary sales offices in Victoria, Seattle, San Francisco and Monterey, Hemlock supports clients throughout North America with a focus on quality, integrity, innovation and professional service.

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