



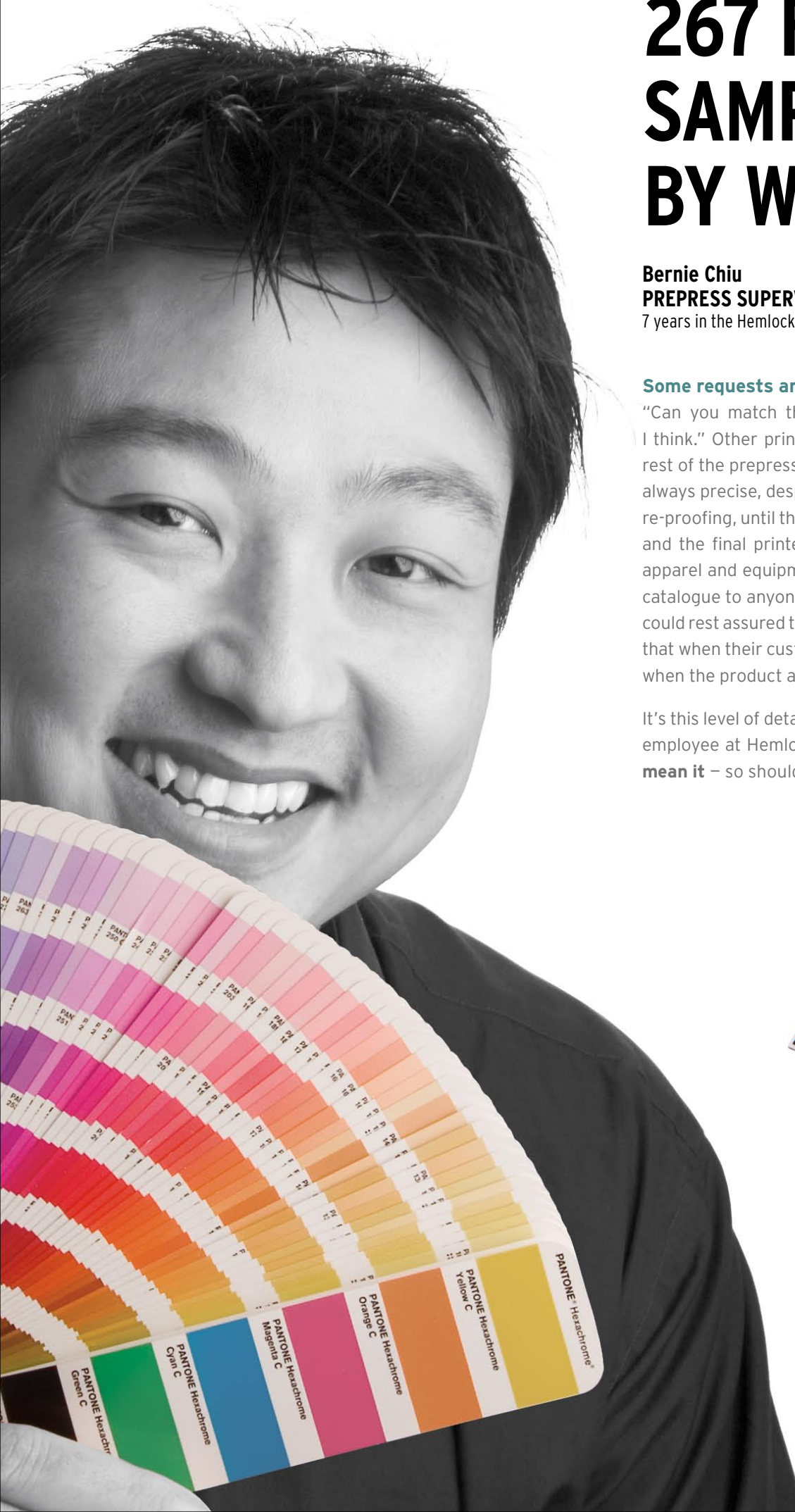
“YOU NEED ALL 267 FABRIC SAMPLES MATCHED BY WHEN?”

Bernie Chiu
PREPRESS SUPERVISOR
7 years in the Hemlock family

Some requests are stranger than others!

“Can you match this to my '72 VW Bug? It's kind of mustardy brownish I think.” Other printers would be just plain intimidated, but to Bernie and the rest of the prepress team, these challenges are welcomed. The final outcome is always precise, despite often long hours of tweaking percentages, proofing and re-proofing, until there is no perceptual difference between the sample provided and the final printed material. That is why internationally acclaimed outdoor apparel and equipment company, The North Face, wouldn't trust their product catalogue to anyone else. They knew they could supply 267 fabric samples and could rest assured that Hemlock's specialists would match the colours exactly, so that when their customers order from the catalogue, they will be 100% satisfied when the product arrives.

It's this level of detail and dedication that illustrates how Bernie and every other employee at Hemlock, is serious about printing. At Hemlock, **we print like we mean it** – so should you.



www.bernie.hemlock.com